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# Inclusive Procurement Plan

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# What is IPP?

- **Inclusive Procurement Plan** is a comprehensive set of contracting and procurement policies that promote diversity and inclusion for workforce and small business opportunities. It's a multi-disciplinary practice that promotes multi-stakeholder engagement throughout each stage
- It includes, but not limited to:
  - Market Workforce Study
  - Apprenticeship/Training goals standards
  - Women and BIPOC Workforce goals
  - Goals for disadvantaged business enterprises
  - Template High Road Agreement or Community Benefit Agreement
  - Technical Assistance
  - Access to sampling/workforce data through project oversight/advisory bodies

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## Relevancy to Superfund?

- Environmental Justice for Historically Impacted Communities
- Attempts to redress harm through economic opportunity
- Attempts to create inclusion for a historically exclusive process for communities
- Superfund is about planning; should make justice, equity, diversity, and inclusion as part of its planning



## EPA and Environmental Justice

- Congressional Black Delegation Meets with EPA 1990
- EPA Administrator creates Environmental Equity Workgroup 1990
- First National People of Color Environmental Leadership Summit Held 1991
- Reducing Risk For All Communities Report (1992)
- Office of Environmental Equity Established (1992)
- National Environmental Justice Advisory Council est (1993)
- The OSWER Environmental Justice Task Force (1994)
- Executive Order 12898- Federal Actions to Address Environmental Justice in Minority Populations and Low-Income Populations (1994)

Source: EPA.gov Environmental Justice Timeline-  
<https://www.epa.gov/environmentaljustice/environmental-justice-timeline>

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# The First National People of Color Environmental Leadership Summit

- “5)Affirms the Fundamental Right to political, economic, cultural and environmental self-determination of all peoples.”
- “7)Demands the right to participate as equal partners at every level of decision-making, needs assessment, planning, implementation, enforcement, and evaluation.”
- “9)Protects the right of victims of environmental injustice to receive full compensation and reparations for damages as well as health care.”\*

Source: EJNET.org <http://www.ejnet.org/ej/principles.pdf>



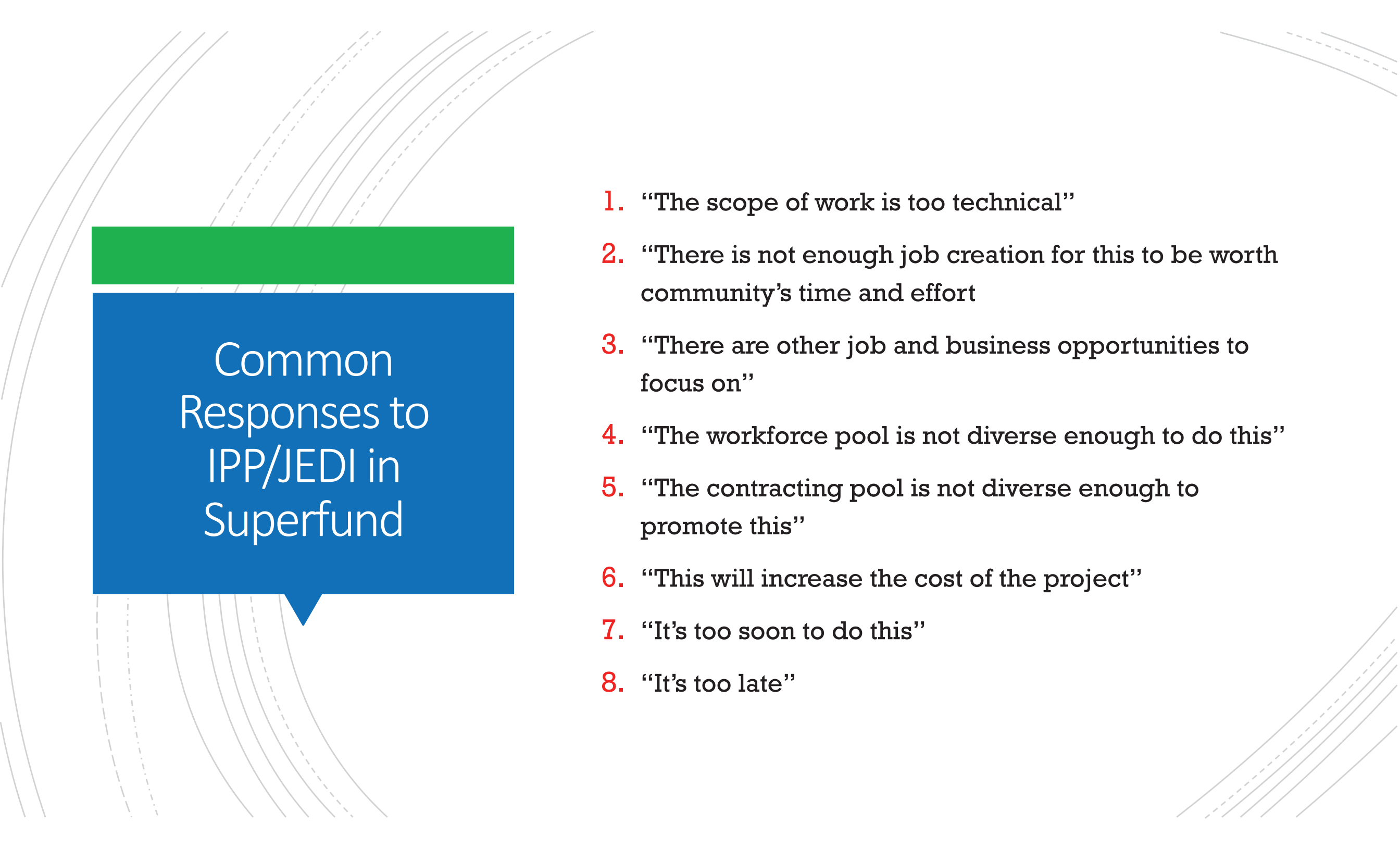
## IPP Advances EJ by...

- Affirming a community's political, economic, and environmental self-determination by asking for key deliverables and outcomes on clean up and remedial design investments.
- Demanding the right to participate (as equal partners) in each phase of the Potentially Responsible Party's design, solicitation, interview, selection, and evaluation of the procured services and goods for superfund clean up.
- Promoting the right of victims to compensation and reparation and access to health care by making it a central ask of the IPP design to benefit historically impacted communities in the river clean up.
- Advancing environmental justice where EPA's authority is limited, by targeting Potentially Responsible Parties (both public, utility and private) discretionary decisions on contracting.



## IPP Enhances EPA Tools

- Advances greater inclusion from where EPA's Community Involvement Plans start, by asking PRPs to further incorporate community (community redress/benefits) in each procurement phase.
- Promotes the successful adoption of a local SuperJTI program by 1) Requiring SuperJTI recruitment and hiring in all contracts from PRPs, 2) Contracts promote local workforce development infrastructure to recruit and train local workers.
- Provides another complimentary avenue for roundtable leaders to ask for better inclusion, co-creation, and advisory in each PRP's site specific projects.

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## Common Responses to IPP/JEDI in Superfund

1. “The scope of work is too technical”
2. “There is not enough job creation for this to be worth community’s time and effort
3. “There are other job and business opportunities to focus on”
4. “The workforce pool is not diverse enough to do this”
5. “The contracting pool is not diverse enough to promote this”
6. “This will increase the cost of the project”
7. “It’s too soon to do this”
8. “It’s too late”



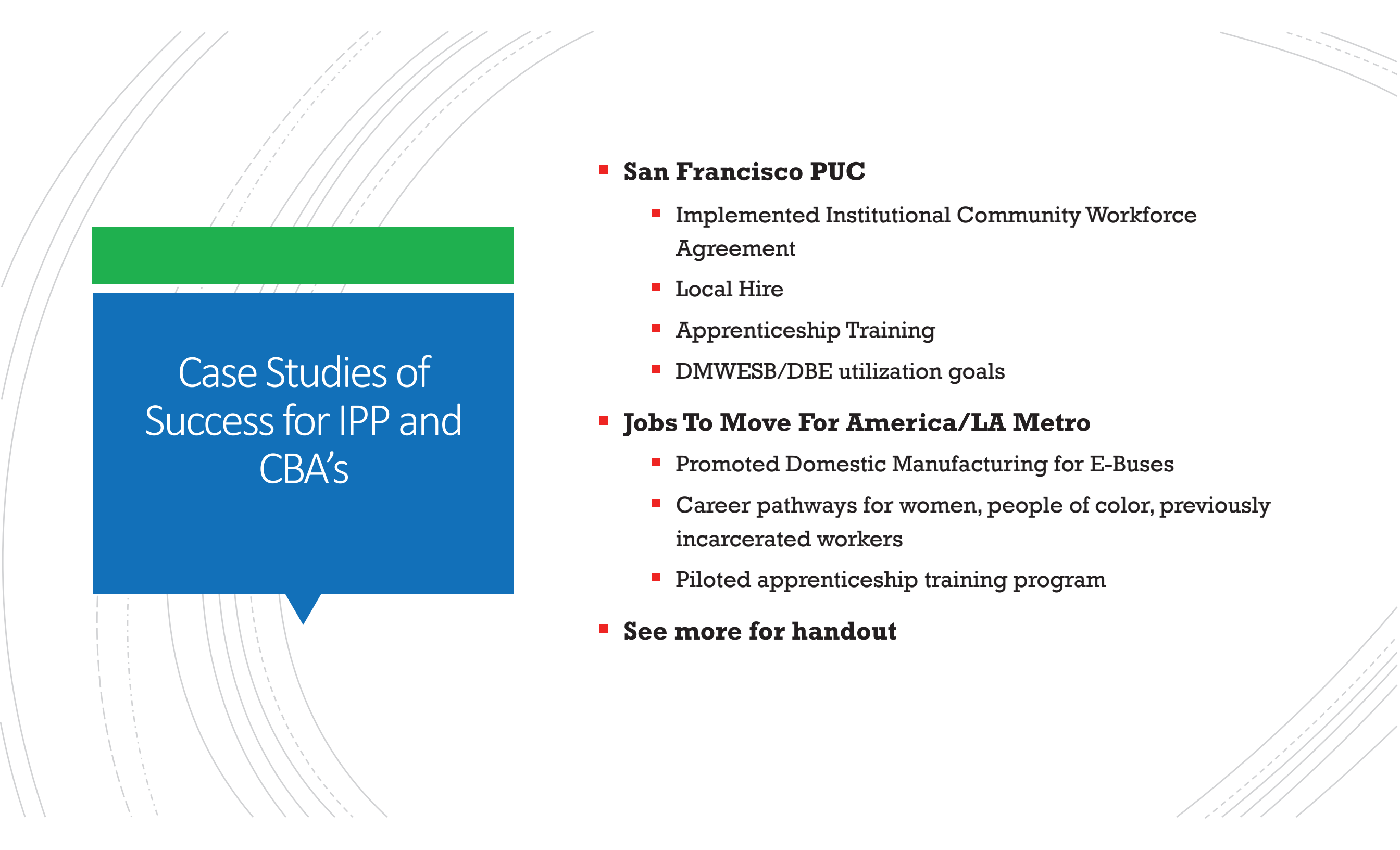


## Keeping the EJ/JEDI Dream Alive

### Justice, Equity, Diversity & Inclusion

- Since 2017, the EPA has made its technical guidance more practical for developers, removed obstacles to cleanup, and dedicated staff to redevelopment projects to get them moving quickly, he said.
- The agency's changes to the Superfund program don't include a renewed focus on environmental justice, Mustafa Ali, who served as assistant associate administrator for environmental justice, said. Ali resigned from the agency in March 2017 to protest Pruitt's handling of environmental justice issues.
- *"They weren't doing anything,"* Ali, who is now senior vice president of climate, environmental justice, and community revitalization for the Hip Hop Caucus, told Bloomberg Environment. *"That was one of my concerns."*

**'Gentrified Out of Existence' as Gowanus, Toxic Sites Get Cleaner. Bloomberg Law. Nov. 14, 2018**



## Case Studies of Success for IPP and CBA's

- **San Francisco PUC**
  - Implemented Institutional Community Workforce Agreement
  - Local Hire
  - Apprenticeship Training
  - DMWESB/DBE utilization goals
- **Jobs To Move For America/LA Metro**
  - Promoted Domestic Manufacturing for E-Buses
  - Career pathways for women, people of color, previously incarcerated workers
  - Piloted apprenticeship training program
- **See more for handout**

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## How do we advance IPP?

- **It starts with you.** Helping co-create the IPP toolkit with organizations such as PHCC and BGA.
- **Encourage EPA to recognize it's role in advancing environmental justice** in 1) Asking each PRP to disclose environmental justice lens/plans in clean up, 2) How it will incorporate equity or environmental justice in clean up that includes contracting, 3) How it will incorporate SuperJTI program in its contracting.
- **Demand each Potentially Responsible Party** to incorporate IPP as a measure of advancing environmental justice and redressing past harms.

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# Questions?

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